

# TANVI DALVI

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University of Michigan 2025 | Bachelor of Fine Arts | GPA: 3.96

Portfolio: [tanvidalvidesign.com](http://tanvidalvidesign.com) | LinkedIn: [tanvivalvi](https://www.linkedin.com/in/tanvivalvi)

## EXPERIENCE

### DESIGN INTERN | *PepsiCo (Bubly & Starbucks)*

06/25 – 08/25

I worked under the guidance of the Bubly & Starbucks design team on a range of projects, some to be released into market soon. I also collaborated with other design interns across New York and Texas, on a Bubly x Cheetos Visual Identity and presentation.

### PENSOLE LEWIS COLLEGE MASTERCLASS | *PepsiCo (Doritos)*

01/25 – 03/25

Designed a bold, Gen Z-focused packaging concept for Doritos Nacho Cheese. Guided by four mentors from PepsiCo, I developed the project over several weeks, receiving ongoing feedback and industry insights.

### PACKAGING & GRAPHIC DESIGN FREELANCER | *Spazio Graphics, LLC*

09/24 – 06/25

Creating designs, product packaging mockups, and marketing assets using Adobe Illustrator and Photoshop. Developing functional, fun, and visually appealing solutions that align with client goals.

### GRAPHIC DESIGNER AT COLLEGE OF ENGINEERING | *University of Michigan*

02/23 – 05/25

Creating social media and ad designs using Adobe InDesign and Canva. Insta: @michiganengineeringope

### DIGITAL MARKETING DESIGNER LEAD | *Lake Washington Institute of Technology*

09/21 – 06/22

Created designs to manage college website & social media presence while leading a team of 4 designers. Insta: @lwtechstudents, @lwtechrise

## EXHIBITIONS

04/25 **COMMENCE: A GRADUATING STUDENT**, Stamps Gallery, Ann Arbor, MI

02/25 **UNDERGRADUATE JURIED EXHIBITION**, Stamps Gallery, Ann Arbor, MI (*Selected: Designer Talk*)

02/25 **SCIENCE AS ART**, Duderstadt Center, Ann Arbor MI (*Honorable Mention*)

01/25 **NARRATIVE FORMS 2024**, University of Michigan, School of Art & Design, Ann Arbor, MI

11/24 **"hbd\_take 365" INTERACTIVE EXHIBITION**, RC Gallery, Ann Arbor, MI

09/24 **THE SUM OF SMALL PARTS: MINI MUSEUM**, Stamps Gallery Atrium, Ann Arbor, MI

## ACADEMICS

### IRENE BYCHINSKY BENDLER AWARD IN DESIGN (05/24)

Winter Awards at Stamps School of Art & Design at University of Michigan, awarded for excellence in design, recognizing potential and encouraging further study and achievement in the field

### UNIVERSITY OF MICHIGAN ACADEMICS

- William J. Branstrom Freshman Prize (3/23): Top 5% of first-term freshman
- James B. Angell Scholar (3/24): "A" record for two or more consecutive terms
- Dean's List & University Honors (12/22, 04/23, 12/23, 05/24, 12/24, 05/25)

### DIS STUDY ABROAD IN COPENHAGEN (06/24)

Attended a 6-week Graphic Design Studio, developing the visual identity for THIC, a sustainable chocolate alternative.


### JAIN INDUSTRY PARTNERSHIPS PROGRAM (01/24)


Selected to attend lectures and workshops led by design industry professionals to learn about various creative careers. Mentored by Senior Manager (Industrial Design) at Newell Brands.


### PLC / WAYNE COUNTY COMMUNITY COLLEGE DISTRICT (12/25)


Industry Certificate Program


## SKILLS


 Adobe Illustrator


 Adobe InDesign

 Adobe Lightroom

 Adobe Photoshop

 Adobe Fresco

 Canva

 Rhino

• Graphic Design

• Illustration

• Typography

• Visual Identity & Branding

• Packaging Design

• Layout Design

Languages:

• English

• Hindi

• Marathi